



Generic Contest Rules As Of: May 23, 2007

These are the rules governing all contests aired on LITE 104.1 and on the lite1041.com website. In the following rules, "LITE 104.1." means Saga Communications of Iowa, which owns LITE 104.1 radio:

1. No purchase is necessary to enter any LITE 104.1 contest.
2. Some LITE 104.1 contests will have specific rules that may amend these eligibility values, and these rules will be aired on LITE 104.1 during said contest. Only one winner per household is permitted per contest. Any prize awarded to an ineligible listener will be deemed null and void, and an alternate eligible winner may be named.
3. Anytime you call the LITE 104.1 studios you assume that your call will be broadcast or recorded and you grant us permission to broadcast the call or record it for later broadcast.
4. As a winner of a LITE 104.1 contest your voice, name and/or picture may be used for promotional, broadcast, or internet purposes.
5. Prizes awarded are not redeemable for cash. No prize is transferable. No substitution for a prize will be made at the request of winner. LITE 104.1 reserves the right to substitute a prize of similar value.
6. All winners of all contests are responsible for all taxes on prize awarded. All winners of a prize valued at \$600 or more will be required to complete the appropriate tax forms at the LITE 104.1 studios prior to claiming prize. All winners will be sent a 1099 MISC federal tax form if in one calendar year the prize value of all prizes won exceeds \$600.
7. In the event the winner is subject to or the subject of any order or legal process issued by any governmental agency having jurisdiction over the affairs of the winner (i.e. garnishment, child support order, judgment, lien, and the like), LITE 104.1 delivery of the prize to the official representative of the governmental entity claiming a right to the prize shall be thus deemed as LITE 104.1 awarding the prize to the winner. LITE 104.1 shall be entitled to rely in good faith, upon any documents presented by the representative seeking to collect the prize in lieu of the winner. LITE 104.1 shall not be liable for any claim by any winner for damages incidental thereto.
8. All LITE 104.1 contests are open to all eligible U.S. residents 18 or over (unless otherwise specified). Contestants must possess a valid form of identification bearing the picture of the contestant acceptable to LITE 104.1 that will be presented to LITE 104.1 and accepted before the prize is awarded.

9. Winners will be expected to claim prize at the LITE 104.1 studios, 1416 Locust St., Des Moines, IA between 8am - 5pm, Monday through Friday (excluding holidays) within 30 days of being notified that they are winners, unless there is an expiration date on prize which will be specifically stated.
10. LITE 104.1, Saga Communications of Iowa, it's parent corporation, Saga Communications, Inc, their advertising agencies, affiliates, contest sponsors, employees, and immediate families of each, and principals and employees of all media of mass communication within a one hundred mile radius of the LITE 104.1 main studio are not eligible to win any contest.
11. All federal, state, and local laws and regulations apply. Contest is void were prohibited.
12. LITE 104.1 reserves the right to disqualify any winner if any contest rules are violated in any way.
13. LITE 104.1, Saga Communications of Iowa, it's parent corporation, Saga Communications, Inc, assumes no liability for situations, repairs, or incidents arising from any aspect of any prize awarded in any contest. LITE 104.1, Saga Communications of Iowa, it's parent corporation, Saga Communications, Inc, their advertising agencies, affiliates, contest sponsors, employees, and immediate families of each absolve themselves and shall be held harmless from any action or liability arising from any contest or prize awarded in any contest.
14. Employees of Lite 104.1 and Des Moines Radio Group, and its ultimate parent company, Saga Communications, Inc., their advertising agencies, affiliates, contest sponsors, employees and immediate families of each, and employees of all media of mass communication within a one hundred mile radius of the (*station name*) main studio are not eligible to win any contest. Immediate family includes the spouse, great-grandparents, grandparents, parents, brothers, sisters, children, grandchildren, and great-grandchildren of the employee and his/her spouse. This also includes individuals for whom the employee is current legal guardian
15. As a licensee of the FCC and a trustee of the public airwaves, LITE 104.1 reserves the right to interrupt and/or discontinue any contest or promotion (and not award the offered prize) at the discretion of LITE 104.1 management if world events, the national mood, or public safety so warrant.
16. LITE 104.1 reserves the right to amend the rules to any contest at any time. The judges decision is always final.
17. For any contest requiring phone entry you must use only the following number unless otherwise specified: (515) 280-1041. The person operating the telephone at LITE 104.1 has the final decision as to who is the winning caller.
18. LITE 104.1 shall have no responsibility for failure to win or claim any prize based on difficulties with telephone, facsimile, email, or Internet difficulties, or any circumstances in any contest.
19. The following are specifically related to E-contests and E-Mail Club promotions on LITE1041.com:

- a. All appropriate information in required fields must be filled out or you will be disqualified.
 - b. To win a prize you must reside within the listening area of LITE 104.1, as defined at the exclusive discretion of LITE 104.1 management.
 - c. Any problems with the Internet or email are not LITE 104.1's responsibility.
20. Due to the nature of our programs that are heard on-line over the internet, contests heard on the radio station's internet audio stream are slightly delayed from the time the contests are heard on the broadcast station, and will be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for as much as 30 seconds or more. This means that when Lite 104.1 contests are played that require a specific caller to telephone the radio station (such as "Caller number 10 when you hear the sound effect"), listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contests on-air.
21. A copy of these rules are available during business hours at the LITE 104.1, 1416 Locust St, Des Moines, Iowa.