

VITAL STATISTICS



CALL LETTERS:
KLTJ FM

MARKET:
Des Moines, IA

FREQUENCY:
104.1 FM

FORMAT:
Mainstream Adult Contemporary

POWER:
100,000 watts

TARGET AUDIENCE:
Primary: Women 25-54
Secondary: Adults 25-54

DIRECTOR OF SALES:
Pam Washington

NATIONAL SALES MANAGER:
Celia Rodine

LOCAL SALES MANAGER:
Sarah LeVere

MARKETING MANAGER:
Chris Beck

PROGRAM DIRECTOR:
Scott Allen

WEB SITE:
www.lite1041.com

GENERAL MANAGER:
Jeff Delvaux

OWNER:



AIRSTAFF

MORNINGS:

Tim White
5:00-10:00 a.m.

MIDDAYS:

Mary Day
10:00 a.m.-3:00 p.m.

AFTERNOONS:

Jay Wells
3:00-7:00 p.m.

EVENINGS:

Delilah
7:00-12:00 midnight

SAMPLE PLAYLIST

Celine Dion
Natasha Bedingfield
Elton John
Rod Stewart
John Mayer
Phil Collins
Whitney Houston
Gloria Estefan
Billy Joel
Eagles
Kelly Clarkson
Michael Buble